



## INTRODUCTION TO STAYCOLLECTION

### Who we are:

StayCollection is a curated consortia of luxury, boutique, and independent hotels offering unparalleled experiences across global destinations.

### Our mission:

To connect discerning traveller's with unique hotel properties while providing travel agents with premium tools, commissions, and exclusive offers.

### Why StayCollection?

- Access to exclusive rates and amenities.
- Streamlined booking processes via GDS.
- Dedicated support for agents.



## HOW TO USE STAYCOLLECTION

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### Booking through GDS:

- GDS Codes
- Worldspan hotel booking code (32L)
- Sabre hotel booking code (ADD)
- Amadeus hotel booking code (UXU)
- Apollo & Galileo hotel booking code (APLBC)

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### Accessing exclusive offers:

- Subscribe to our newsletter for monthly updates on new properties and deals



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### Promoting properties to clients:

- Use our marketing materials / webinars (flyers, brochures, property spotlights) to highlight key features of each property.
- Mention value-added perks such as free breakfast, upgrades, or late checkouts exclusive to StayCollection bookings.

## AGENT BENEFITS



### High commission rates

Discounts on every booking.



### Marketing Support

Access to property images, templates, and co-branded campaigns.



### Incentive Programs

Win free stays or bonuses for achieving booking milestones.

## FAQ FOR TRAVEL AGENTS

### How do I sign up for StayCollection?

Contact [michelle.wray@ap-lbc.com](mailto:michelle.wray@ap-lbc.com) to arrange a meeting within 72 hours.

### What if I encounter booking issues?

Contact our agent support team at [gds@ap-lbc.com](mailto:gds@ap-lbc.com)



## STAYCOLLECTION ON DEMAND: WEBINARS

### What is it?

A monthly webinar where partner hotels showcase their properties to agents. Zoom links are send in advance with cities we are showcasing.

### How to join:

Invitations are sent via email. Register early to secure your spot.

